

**THE WOMEN'S NETWORK**

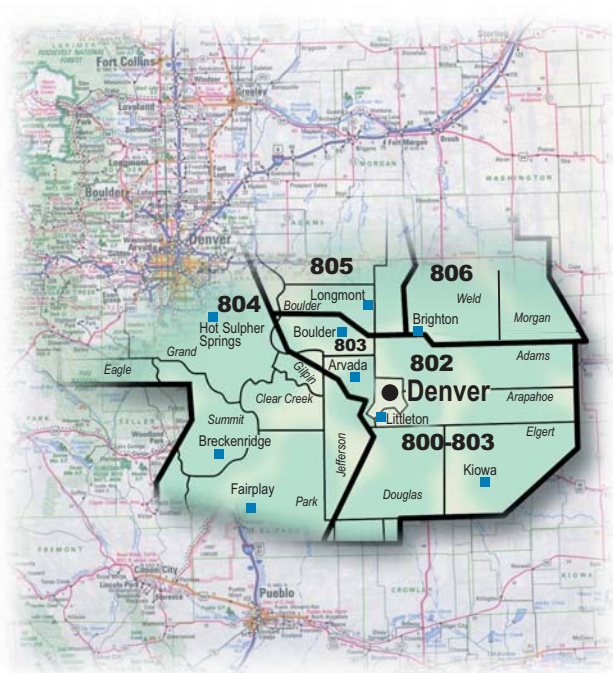
**Denver**

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
800	7,961	4,715	6,632	19,308
801	9,141	5,246	6,816	21,203
802	7,132	4,544	6,439	18,115
803	677	377	510	1,564
804	2,136	1,236	1,561	4,933
805	6,631	3,328	4,850	14,809
806	2,606	1,504	2,417	6,527
<b>2012 Totals</b>	<b>36,284</b>	<b>20,950</b>	<b>29,225</b>	<b>86,459</b>

2012



*No newsstand or public place distribution*



**A marketing program with great benefits at affordable rates**

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*