

THE WOMEN'S NETWORK

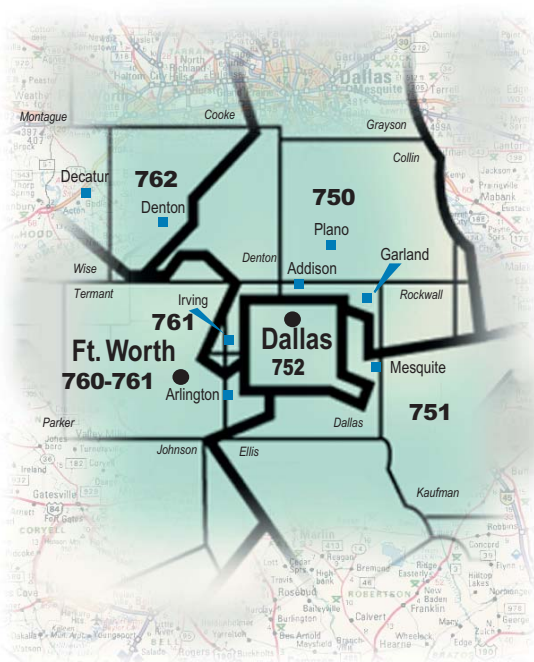
Dallas/Ft. Worth

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
750	20,294	12,867	15,202	48,363
751	6,368	3,891	5,739	15,998
752	6,835	4,435	5,546	16,816
760	12,186	6,920	10,102	29,208
761	6,960	4,407	6,049	17,416
762	4,936	2,990	4,039	11,965
2012 Totals	57,579	35,510	46,677	139,766

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact