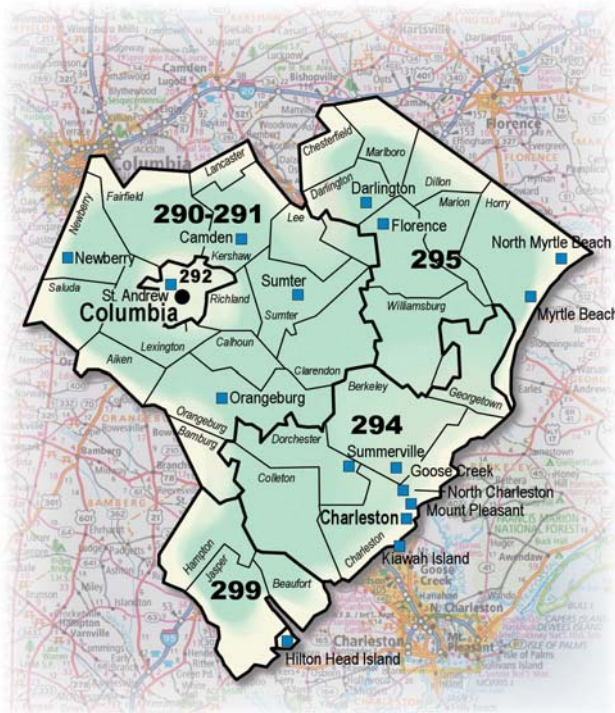


THE WOMEN'S NETWORK

Columbia, SC

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
290	5,319	3,005	4,940	13,264
291	4,089	2,200	3,954	10,243
292	3,526	1,820	2,870	8,216
294	7,930	4,447	6,819	19,196
295	8,488	4,466	7,526	20,480
299	2,962	1,318	1,990	6,270
2012 Totals	32,314	17,256	28,099	77,669

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact