

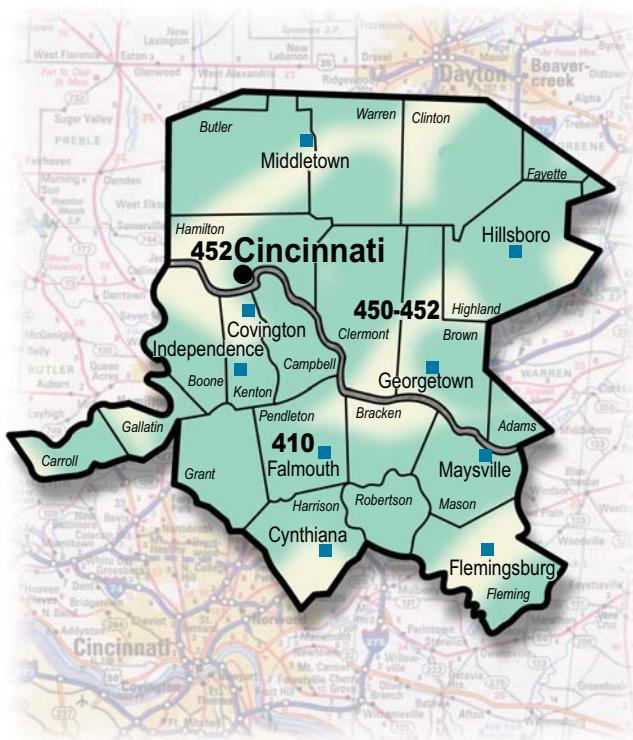
THE WOMEN'S NETWORK

Cincinnati

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
410	7,283	4,565	6,595	18,443
450	9,677	5,471	7,770	22,918
451	5,285	3,100	4,621	13,006
452	12,035	6,572	9,364	27,971
2012 Totals	34,280	19,708	28,350	82,338

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact