

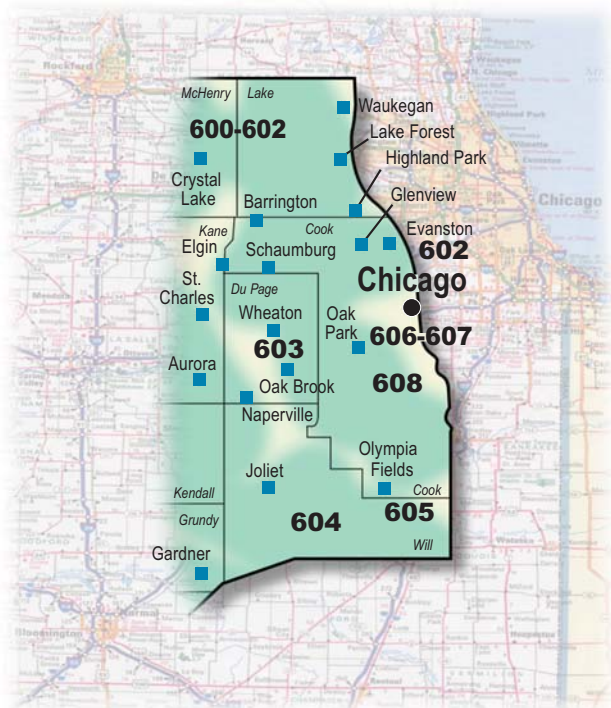
THE WOMEN'S NETWORK

Chicago Metro

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
600	23,157	11,910	18,212	53,279
601	18,719	9,685	15,996	44,400
602	552	318	421	1,291
603	617	357	475	1,449
604	18,927	10,096	17,883	46,906
605	14,850	7,929	12,257	35,036
606	12,609	10,184	13,416	36,209
607	1,359	624	1,118	3,101
608	843	519	925	2,287
2012 Totals	91,633	51,622	80,703	223,958

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact