

**THE WOMEN'S NETWORK**

**Chattanooga**

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
307	4,103	2,414	7,513	14,030
373	8,589	4,928	1,936	15,453
374	2,477	1,255	3,732	7,464
<b>2012 Totals</b>	<b>15,169</b>	<b>8,597</b>	<b>13,181</b>	<b>36,947</b>

2012



*No newsstand or public place distribution*



**A marketing program with great benefits at affordable rates**

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*