

THE WOMEN'S NETWORK

Charleston, WV

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
247	946	534	810	2,290
248	384	285	362	1,031
249	986	475	928	2,389
250	975	512	818	2,305
251	1,105	604	946	2,655
252	903	517	734	2,154
253	2,085	1,001	1,490	4,576
254	2,479	1,327	2,215	6,021
255	2,227	1,157	1,848	5,232
256	551	329	495	1,375
257	1,197	623	947	2,767
258	1,360	732	1,127	3,219
259	738	390	726	1,854
260	2,710	1,392	2,273	6,375
261	2,473	1,141	2,025	5,639
262	1,389	766	1,290	3,445
263	1,652	828	1,405	3,885
264	952	486	889	2,327
265	2,603	1,470	2,423	6,496
266	528	284	481	1,293
267	946	420	896	2,262
2012 Totals	29,189	15,273	25,128	69,590

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact