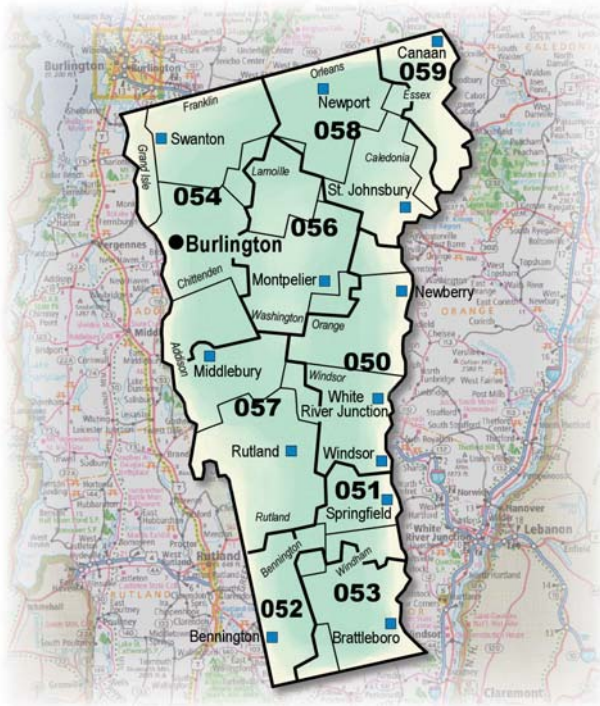


THE WOMEN'S NETWORK

Burlington, VT

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
050	1,055	427	869	2,351
051	626	219	506	1,351
052	602	265	553	1,420
053	576	255	517	1,348
054	3,690	1,651	3,006	8,347
056	1,237	555	1,088	2,880
057	1,606	669	1,340	3,615
058	982	470	897	2,349
059	63	27	63	153
<b>2012 Totals</b>	<b>10,437</b>	<b>4,538</b>	<b>8,839</b>	<b>23,814</b>

No newsstand or public place distribution



2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*