

THE WOMEN'S NETWORK

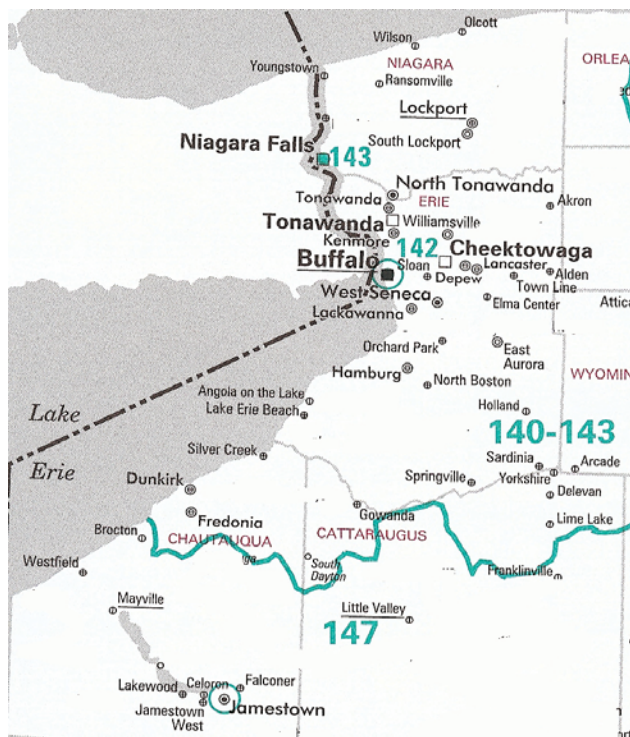
Buffalo

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
140	9,035	4,625	8,307	21,967
141	4,295	2,068	3,984	10,347
142	7,728	4,356	7,590	19,674
143	1,028	595	1,068	2,691
147	3,111	1,535	2,920	7,566
2012 Totals	25,197	13,179	23,869	62,245

2012



No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact