

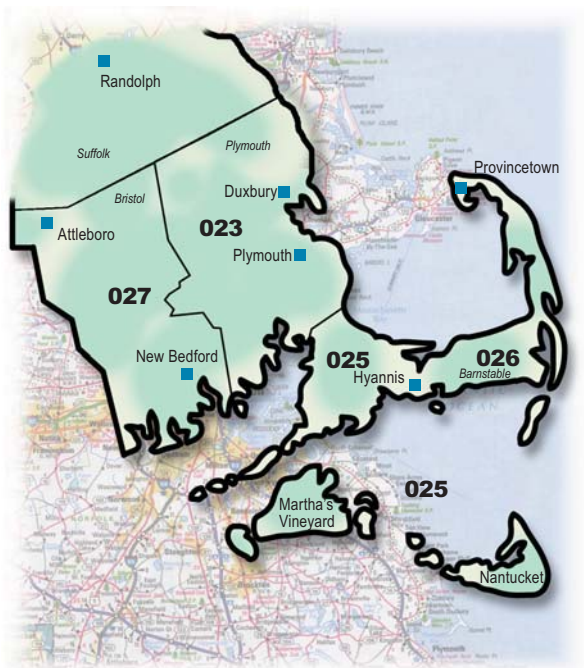
THE WOMEN'S NETWORK

Boston South

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
023	6,170	3,058	5,838	15,066
025	2,059	755	1,718	4,532
026	3,431	1,068	2,446	6,945
027	7,022	3,729	7,679	18,430
2012 Totals	18,682	8,610	17,681	44,973

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact