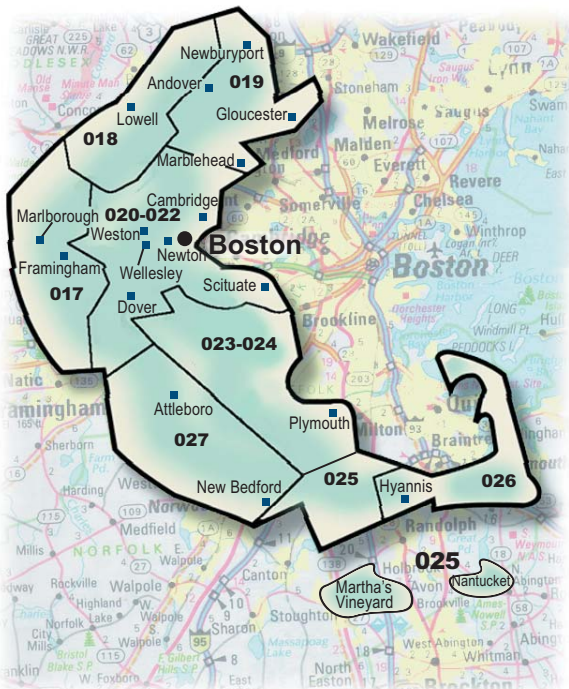


THE WOMEN'S NETWORK

Boston Metro

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
017	5,279	2,559	4,262	12,100
018	9,639	4,941	8,686	23,266
019	6,753	3,194	6,336	16,283
020	6,768	3,166	5,450	15,384
021	9,341	5,631	8,954	23,926
022	56	90	77	223
023	6,170	3,058	5,838	15,066
024	3,977	1,951	3,112	9,040
025	2,059	755	1,718	4,532
026	3,431	1,068	2,446	6,945
027	7,022	3,729	7,679	18,430
<b>2012 Totals</b>	<b>60,495</b>	<b>30,142</b>	<b>54,558</b>	<b>145,195</b>

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*