

THE WOMEN'S NETWORK

Birmingham

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
350	5,688	3,367	5,423	14,478
351	4,353	2,474	3,913	10,740
352	5,594	2,910	4,259	12,763
354	2,693	1,373	2,154	6,220
355	2,453	1,525	2,598	6,576
356	6,078	3,361	5,330	14,769
357	3,230	2,017	2,869	8,116
358	2,981	1,370	2,093	6,444
359	4,011	2,477	3,896	10,384
362	2,412	1,506	2,470	6,388
<b>2012 Totals</b>	<b>39,493</b>	<b>22,380</b>	<b>35,005</b>	<b>96,878</b>

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*