

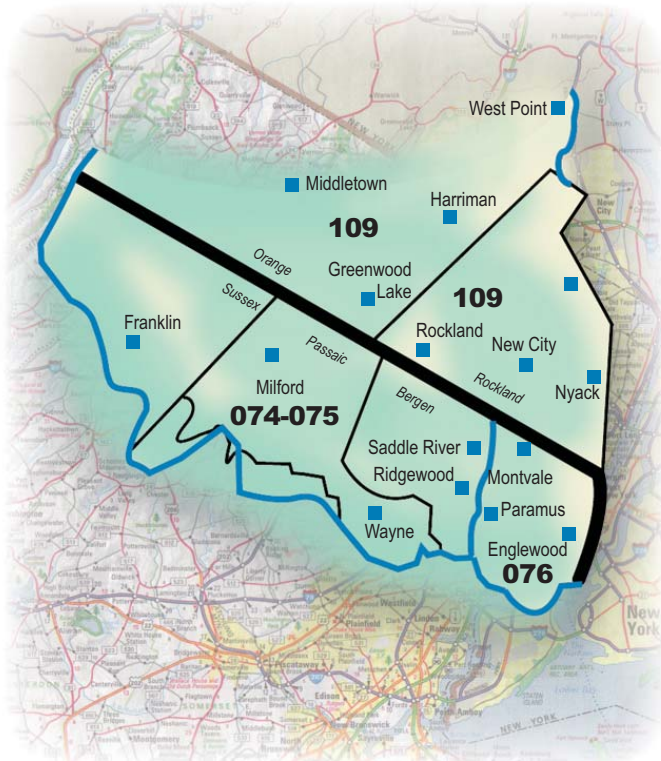
THE WOMEN'S NETWORK

Bergen/Passaic/Rockland

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
074	8,160	3,883	6,499	18,542
075	1,074	627	1,101	2,802
076	6,307	3,097	5,017	14,421
109	6,832	3,568	5,680	16,080
2012 Totals	22,373	11,175	18,297	51,845

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact