

THE WOMEN'S NETWORK

Baltimore

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
210	11,109	5,377	8,929	25,415
211	6,491	3,500	5,497	15,488
212	9,893	5,751	9,718	25,362
214	1,192	549	917	2,658
2012 Totals	28,685	15,177	25,061	68,923

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact