

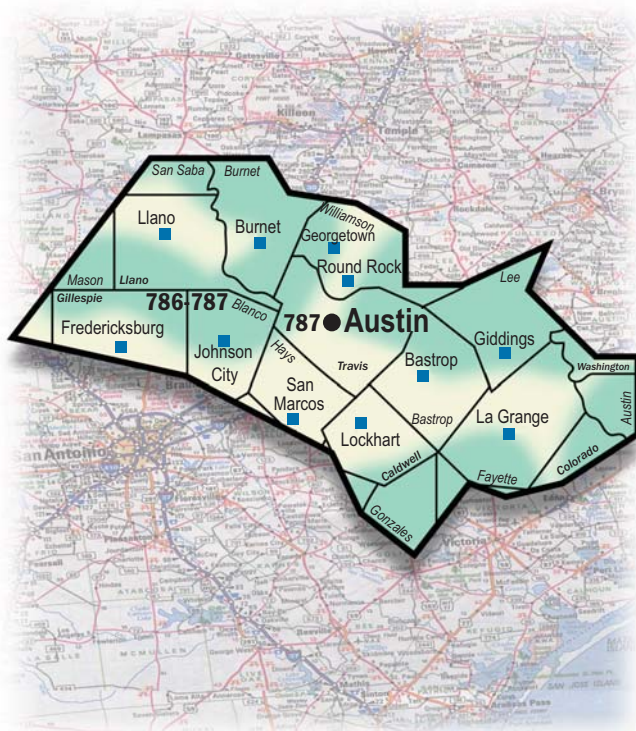
THE WOMEN'S NETWORK

Austin/Round Rock

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
786	9,034	5,185	7,438	21,657
787	6,324	4,193	4,997	15,514
<b>2012 Totals</b>	<b>15,358</b>	<b>9,378</b>	<b>12,435</b>	<b>37,171</b>

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*