

THE WOMEN'S NETWORK

Atlanta

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
300	22,483	12,639	17,211	52,333
301	13,324	7,879	11,501	32,704
302	9,438	5,353	8,575	23,366
303	5,542	3,814	4,166	13,522
2012 Totals	50,787	29,685	41,453	121,925

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact