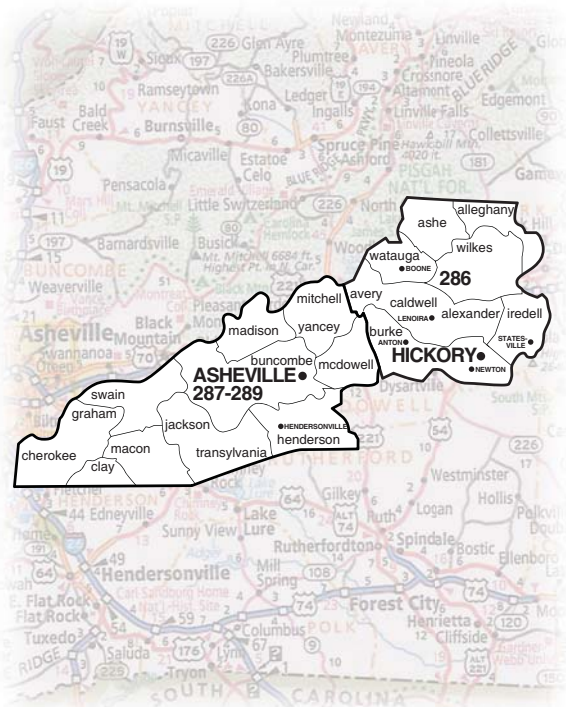


THE WOMEN'S NETWORK

Asheville/Hickory

| postal sectional centers | Good Housekeeping subscribers | REDBOOK subscribers | Woman's Day subscribers | monthly total |
|--------------------------|-------------------------------|---------------------|-------------------------|---------------|
| 286 | 9,269 | 5,370 | 9,243 | 23,882 |
| 287 | 9,035 | 4,221 | 7,601 | 20,857 |
| 288 | 1,623 | 785 | 1,259 | 3,667 |
| 289 | 680 | 354 | 630 | 1,664 |
| 2012 Totals | 20,607 | 10,730 | 18,733 | 50,070 |

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact