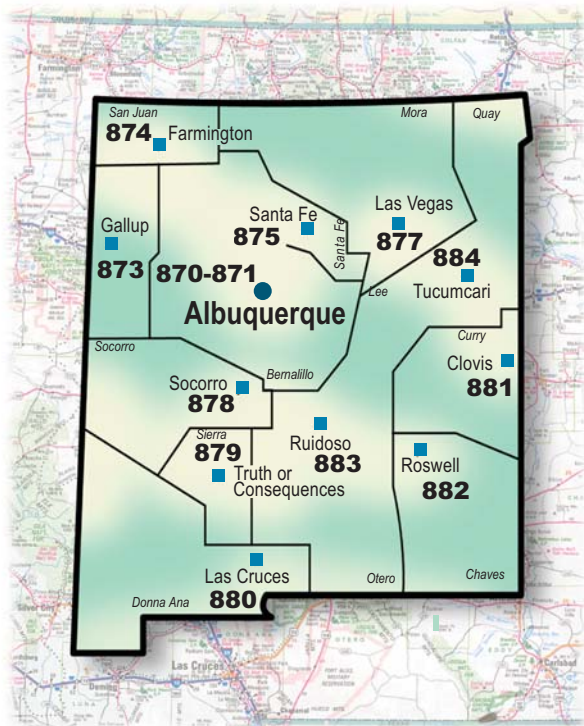


THE WOMEN'S NETWORK

Albuquerque

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
870	1,622	871	1,502	3,995
871	6,692	3,809	5,621	16,122
873	329	199	330	858
874	1,014	562	1,023	2,599
875	1,678	965	1,543	4,186
877	341	249	402	992
878	143	76	149	368
879	182	75	174	431
880	2,222	1,178	1,930	5,330
881	750	442	795	1,987
882	1,762	907	1,827	4,496
883	902	479	844	2,225
884	224	94	223	541
<b>2012 Totals</b>	<b>17,861</b>	<b>9,906</b>	<b>16,363</b>	<b>44,130</b>

No newsstand or public place distribution



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+  
*Covers your best prospects*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*

2012

