

THE WOMEN'S NETWORK

Albany

postal sectional centers	Good Housekeeping subscribers	REDBOOK subscribers	Woman's Day subscribers	monthly total
120	6,452	2,928	5,654	15,034
121	5,081	2,371	4,630	12,082
122	1,966	930	1,665	4,561
123	3,015	1,320	2,499	6,834
128	4,244	1,820	3,800	9,864
2012 Totals	20,758	9,369	18,248	48,375

No newsstand or public place distribution

2012



A marketing program with great benefits at affordable rates

- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Broad Audience Reach of Women, ages 25-54+, with HHI of \$100,000+
Covers your best prospects
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact