

Personal Finance Network

Tampa/St. Petersburg

2012

<i>postal sectional centers</i>	<i>subscribers</i>
335	1,201
336	1,128
337	1,656
338	982
339	1,933
341	1,545
343	-
346	1,409
2012 Totals	9,854



No Newsstand or Public Place Distribution

A marketing program with great benefits at affordable rates

- High net worth (\$1.5 mil) professionals, age 25-54, HHI \$125,000+
Covers your best prospects
- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact

