

# Personal Finance Network

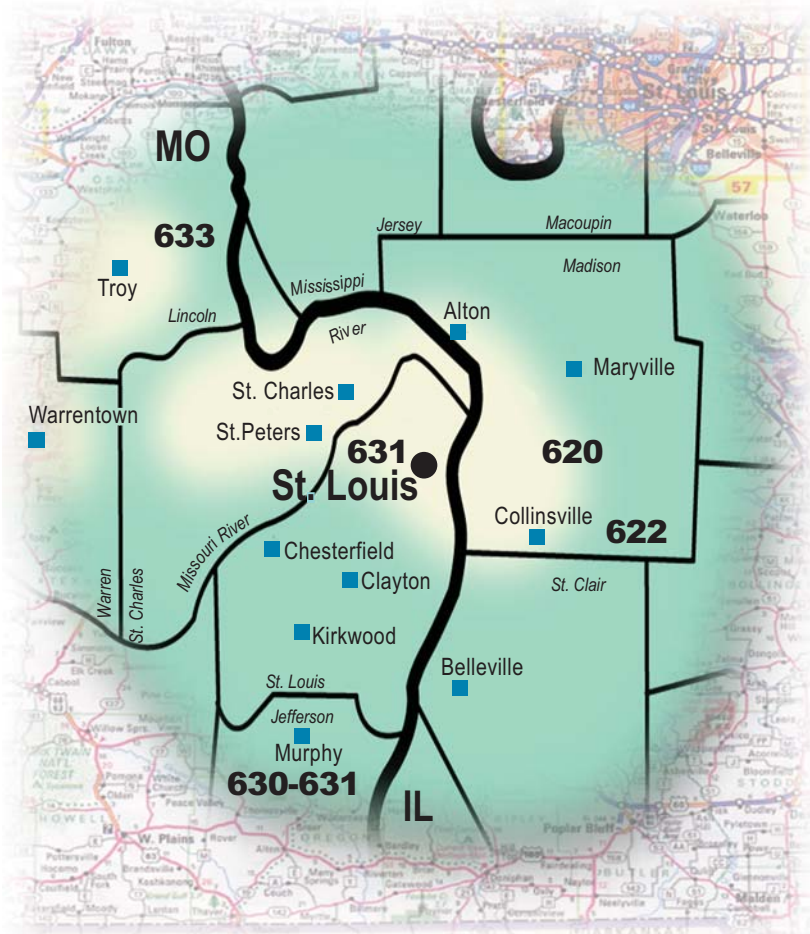
## St. Louis Metro

2012

<i>postal sectional centers</i>	<i>subscribers</i>
620	510
622	907
630	1,778
631	2,219
633	1,015
636**	113
637**	188
<b>2012 Totals</b>	<b>6,730</b>



**No Newsstand or Public Place Distribution**



### A marketing program with great benefits at affordable rates

- High net worth (\$1.5 mil) professionals, age 25-54, HHI \$125,000+  
*Covers your best prospects*
- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*