

# Personal Finance Network

## Sacramento

# 2012

<i>postal sectional centers</i>	<i>subscribers</i>
942**	-
945**	5,369
952**	535
953**	947
956	2,322
957	801
958	1,117
959**	780
960**	406
961**	188
<b>2012 Totals</b>	<b>12,465</b>



**No Newsstand or Public Place Distribution**

## A marketing program with great benefits at affordable rates

- High net worth (\$1.5 mil) professionals, age 25-54, HHI \$125,000+  
*Covers your best prospects*
- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*

