

Personal Finance Network

Phoenix

2012

postal sectional centers	subscribers
850	1,735
852	3,582
853	2,099
855**	109
856**	659
857**	1,809
859**	68
860**	198
863**	574
864**	253
2012 Totals	11,086



No Newsstand or Public Place Distribution

A marketing program with great benefits at affordable rates

- High net worth (\$1.5 mil) professionals, age 25-54, HHI \$125,000+
Covers your best prospects
- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact

