

Personal Finance Network

New York Metro

2012

<i>postal sectional centers</i>	<i>subscribers</i>
063**	647
064	2,377
065	420
066	411
068	1,736
069	375
070	3,638
071	217
072	121
073	240
074	1,727
075	120
076	1,382
100	3,389
101	322
102	64
103	838
104	805
105	2,095
106	229
107	415
108	206
109	1,298
110	879
111	243
112	2,220
113	1,742
114	634
115	2,064
116	136
117	3,936
118	278
119	623
2012 Totals	35,827



A marketing program with great benefits at affordable rates

- High net worth (\$1.5 mil) professionals, age 25-54, HHI \$125,000+
Covers your best prospects
- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact

No Newsstand or Public Place Distribution



**Zip Code Sectional Center not shown on map.