

# Personal Finance Network

## New York City

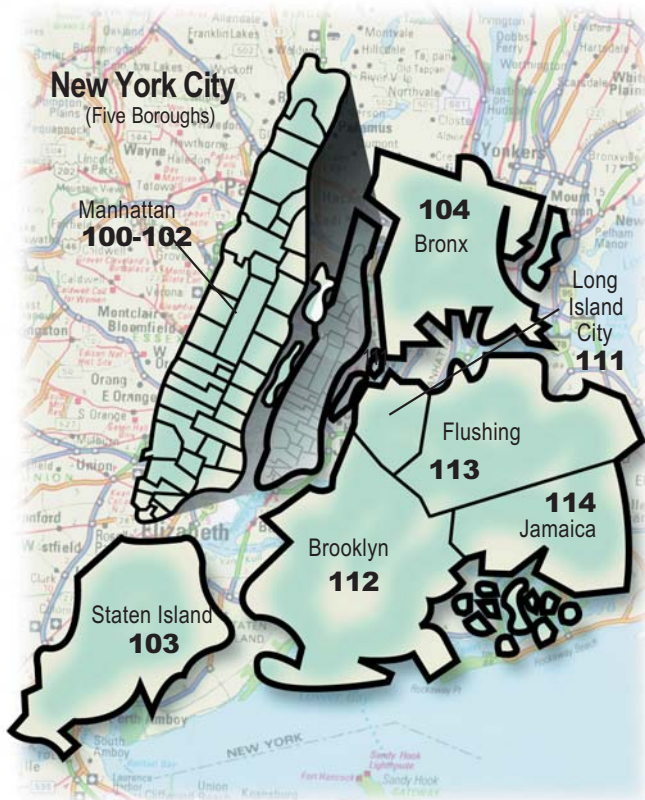
2012

postal sectional centers	subscribers
100	3,389
101	322
102	64
103	838
104	805
110**	879
111	243
112	2,220
113	1,742
114	634
116**	136
<b>2012 Totals</b>	<b>11,272</b>



**No Newsstand or Public Place Distribution**

\*\* Zip Code sectional center not shown on map



## A marketing program with great benefits at affordable rates

- High net worth (\$1.5 mil) professionals, age 25-54, HHI \$125,000+  
*Covers your best prospects*
- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*