

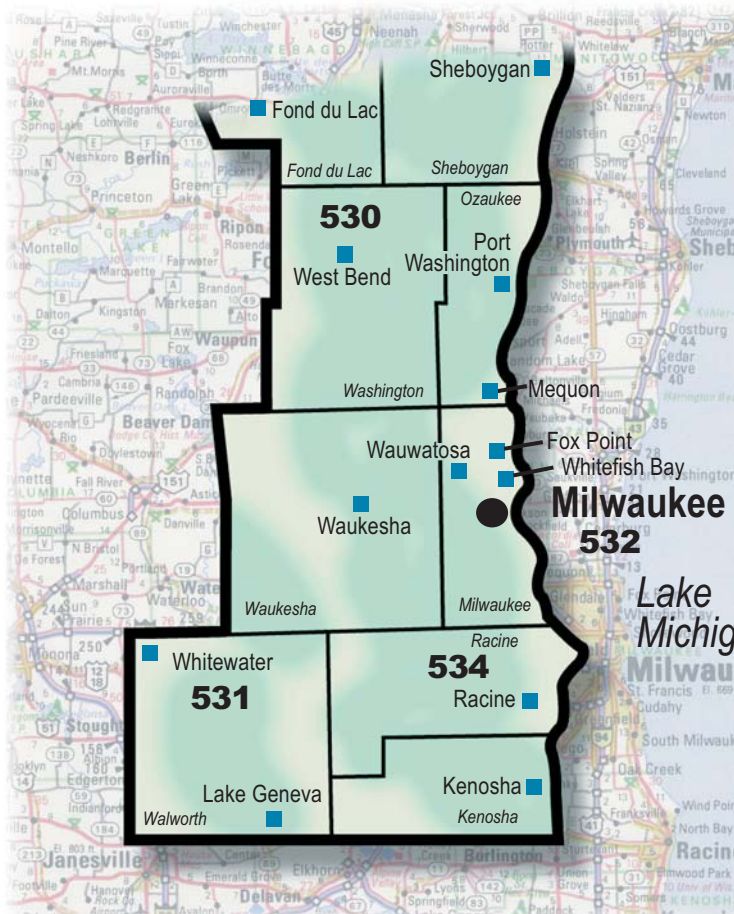
Personal Finance Network

Milwaukee

2012

postal sectional centers	subscribers
530	1,993
531	1,715
532	1,185
534	242
535**	1,385
538**	89
2012 Totals	6,609

No Newsstand or Public Place Distribution



A marketing program with great benefits at affordable rates

- High net worth (\$1.5 mil) professionals, age 25-54, HHI \$125,000+
Covers your best prospects
- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact