

Personal Finance Network

Long Island

2012

<i>postal sectional centers</i>	<i>subscribers</i>
115	2,064
117	3,936
118	278
119	623
2012 Totals	6,901

No Newsstand or Public Place Distribution



** Zip Code sectional center not shown on map



A marketing program with great benefits at affordable rates

- High net worth (\$1.5 mil) professionals, age 25-54, HHI \$125,000+
Covers your best prospects
- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact