

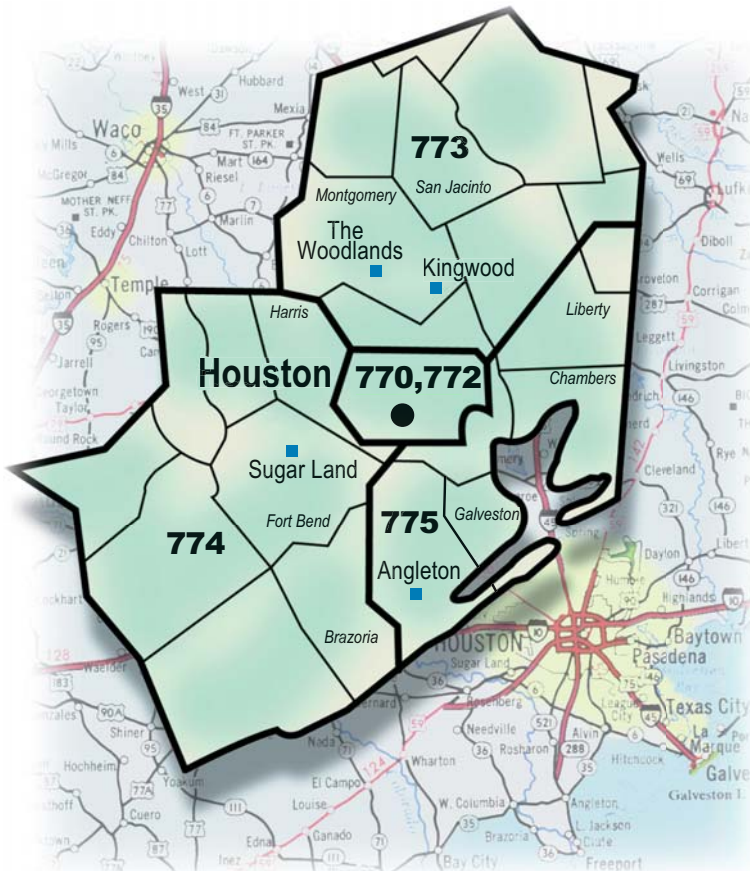
# Personal Finance Network

## Houston

# 2012

postal sectional centers	subscribers
770	3,766
772	186
773	2,011
774	1,968
775	1,241
<b>2012 Totals</b>	<b>9,172</b>

**No Newsstand or Public Place Distribution**



## A marketing program with great benefits at affordable rates

- High net worth (\$1.5 mil) professionals, age 25-54, HHI \$125,000+  
*Covers your best prospects*
- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*