

# Personal Finance Network

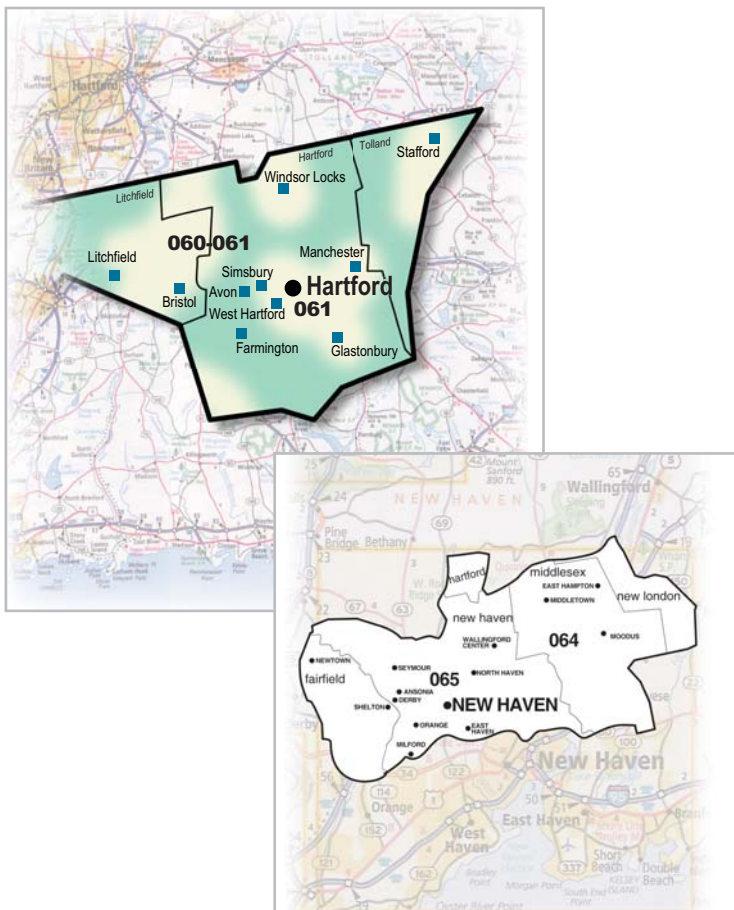
## Hartford/New Haven

# 2012

<i>postal sectional centers</i>	<i>subscribers</i>
060	2,107
061	610
062**	330
063**	644
064	2,377
065	420
067**	647
<b>2012 Totals</b>	<b>7,135</b>



**No Newsstand or Public Place Distribution**



### A marketing program with great benefits at affordable rates

- High net worth (\$1.5 mil) professionals, age 25-54, HHI \$125,000+  
*Covers your best prospects*
- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*