

Personal Finance Network

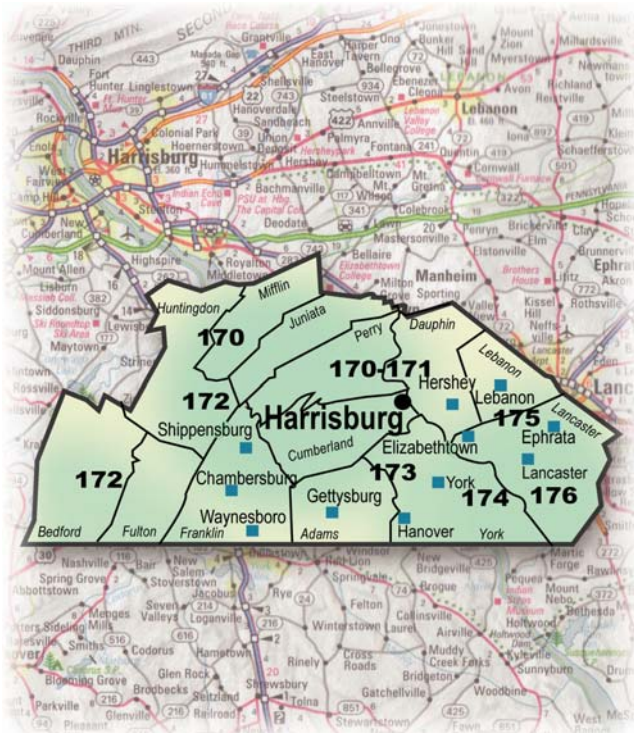
Harrisburg

2012

| postal sectional centers | subscribers |
|--------------------------|--------------|
| 170 | 1,533 |
| 171 | 335 |
| 172 | 373 |
| 173 | 667 |
| 174 | 403 |
| 175 | 699 |
| 176 | 475 |
| 178** | 388 |
| 179** | 167 |
| 194** | 1,759 |
| 195** | 409 |
| 196** | 418 |
| 2012 Totals | 7,626 |



No Newsstand or Public Place Distribution



A marketing program with great benefits at affordable rates

- High net worth (\$1.5 mil) professionals, age 25-54, HHI \$125,000+
Covers your best prospects
- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact