

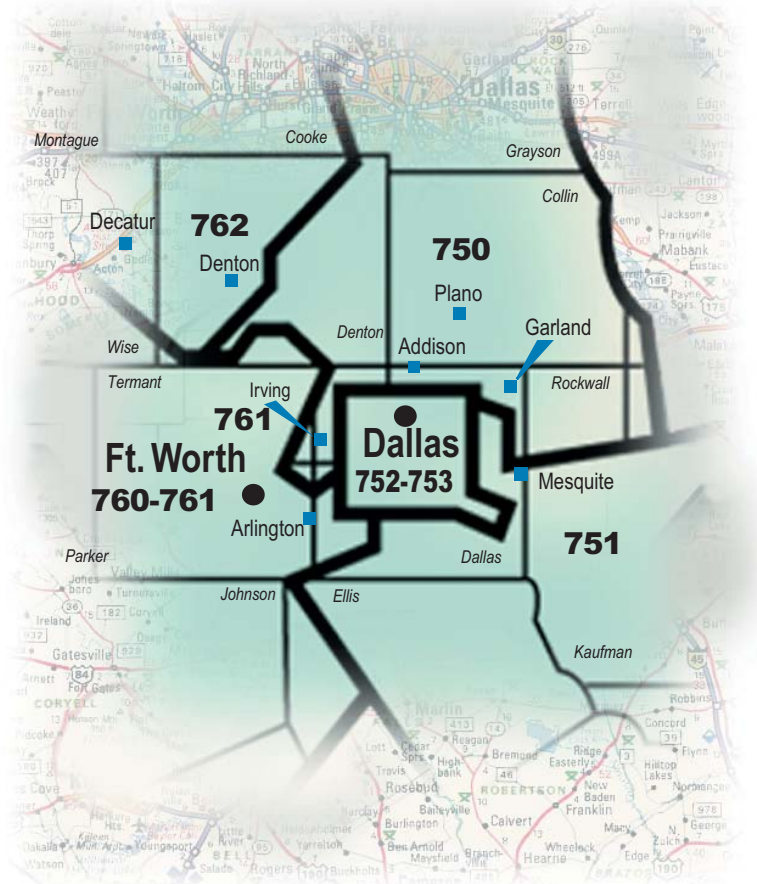
Personal Finance Network

Dallas Ft. Worth

2012

<i>postal sectional centers</i>	<i>subscribers</i>
750	4,283
751	619
752	1,979
753	60
760	1,923
761	1,054
762	767
2012 Totals	10,685

No Newsstand or Public Place Distribution



A marketing program with great benefits at affordable rates

- High net worth (\$1.5 mil) professionals, age 25-54, HHI \$125,000+
Covers your best prospects
- Quality, Award-Winning Editorial
An invited, trusted magazine source
- ABC-Audited Circulation/MRI Measured
A guaranteed quality audience
- Long Shelf Life
Continuous selling; ads will be seen
- 4-Color Reproduction
A quality message delivered with impact