

# Personal Finance Network

## Boston Metro

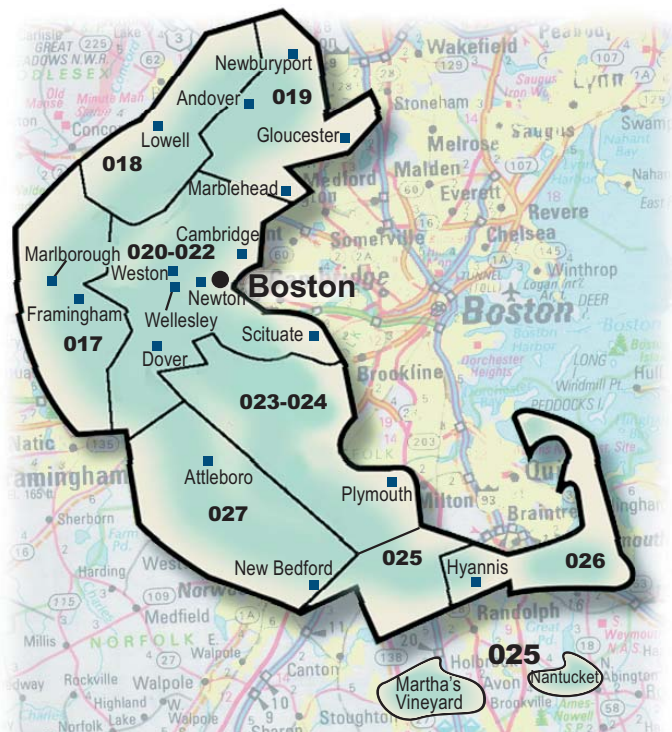
2012

postal sectional centers	subscribers
014**	457
015**	1,077
016**	222
017	1,519
018	1,807
019	1,312
020	1,470
021	2,103
022	47
023	867
024	1,583
025	338
026	674
<b>2012 Totals</b>	<b>13,476</b>



**No Newsstand or Public Place Distribution**

\*\* Zip Code sectional center not shown on map



## A marketing program with great benefits at affordable rates

- High net worth (\$1.5 mil) professionals, age 25-54, HHI \$125,000+  
*Covers your best prospects*
- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*