

# Personal Finance Network

## Baltimore

# 2012



<i>postal sectional centers</i>	<i>subscribers</i>
210	2,483
211	1,369
212	1,762
214	368
216**	511
217**	1,209
218**	364
219**	141
<b>2012 Totals</b>	<b>8,207</b>

**No Newsstand or Public Place Distribution**

\*\*Zip Code Sectional Center not shown on map.



## A marketing program with great benefits at affordable rates

- High net worth (\$1.5 mil) professionals, age 25-54, HHI \$125,000+  
*Covers your best prospects*
- Quality, Award-Winning Editorial  
*An invited, trusted magazine source*
- ABC-Audited Circulation/MRI Measured  
*A guaranteed quality audience*
- Long Shelf Life  
*Continuous selling; ads will be seen*
- 4-Color Reproduction  
*A quality message delivered with impact*